

Dear Prospective Vendor,

You are invited to participate in the cheerleading event of the season at the **MCDA Cheer and Dance Championships**. These events will be the ultimate weekends for vendors looking to reach the cheerleading and dance markets! .

The **MCDA Cheer and Dance Championships** in are the ideal venues for your message to reach devoted members of the Cheer and Dance world including coaches, administrators, spirit leaders from high schools, middle schools, dance studios, and All-Star programs around the country and the general public.

Enclosed please find the vendor registration form. Simply complete and return this form to be one step closer to reaching the cheer and dance world. Upon full payment you will receive a vendor packet with additional sponsorship opportunities and program advertisement options and much more information to make this an exceptionally profitable weekend for your company!

We look forward to working with you and appreciate your continued support of the MCDA Cheer and Dance Competition Series. For questions or more information, please contact MCDA by phone at 1-618-530-7948 or e-mail at KimSchaub@aol.com .

Have a cheerful day!

Kim Schaub
Owner
Midwest Cheer and Dance Academy
618-530-7948 24 hours

Event Fact Sheet

Event	MCDA CHEER AND DANCE CHAMPIONSHIPS
Location	See Event Schedule
Performance Date	See Event Schedule
Vendor Hours	TBA each event is different
Audience	More than 1000 Cheerleaders, school and All Star coaches, parents, principals, gym managers and the public
Vendor Booth	Banquet table, table covering, and 2 chairs. Electric available inside theTheaters.
Set-up	TBA Booths will be assigned by MCDA, and will be based on vendor package and date of registration
Hotels	See Event information pages
Contact	Kim Schaub Owner Midwest Cheer and Dance Academy P.O. Box 50 Bethalto, IL 62010 Toll free: 1-866-896-poms 24 Hour Hot-line 618-530-7948 Mcda_kim@yahoo.com

Vendor Registration Form

NO FOOD/DRINK

Please print.

Company Name		Contact Name
Products/Services		
Address	City	State
ZIP		
Phone	Fax	
Email	Website	

**Please check which vendor package your company would like to purchase:
of participants at the event will be determined 2 weeks prior to event
You will receive invoice**

Absentee Vendor \$ 50.00

- 1 Your company's print material distributed to attendees and spectators in the
- 2 Company listing in program

Basic Vendor # of participants x \$.50=

- 1 8' x 8' booth space
- 2 1 table, two chairs
- 3 Company listing in program
- 4 1 promotional announcement read over sound system

Premier Vendor # of participants x \$1.00

Basic Vendor package, PLUS:

- 1 electric
- 2 Your company's logo on the MCDA website and linked to your homepage; active for 1 year
- 3 3 additional promotional announcements read over sound system (4 total)
- 4 2 additional tables with cover and chairs

Total amount enclosed \$ _____

Method of Payment

- Check (make checks payable to MCDA)
 Credit Card: Master Card Visa Discover American Express

Card # _____
Name on Card _____
Address _____
City _____, State _____ Zip _____

Expiration Date _____ CCV CODE _____
Signature _____ Date _____

Registration and full payment are due no later than 1 month prior to event. Absentee Exhibitors are asked to send promotional items and/or discount coupons to the address below by **1 month prior to event.** Please mail to **P.O. Box 50 Bethalto, IL 62010.** You can also e-mail to kimschaub@aol.com

******Some theme parks do not allow outside vendors or require additional payments please contact me for park status on vendors**